

# Peet

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ANDREW PEET  
CREATIVE DIRECTOR  
NEW YORK

IMMIGRATION STATUS:  
GREEN CARD

ANDREW-PEET.COM  
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## RELEVANT EXPERIENCE

### FEELD [REMOTE]

SENIOR CREATIVE DIRECTOR  
JULY 2022 – CURRENT

BRAND STRATEGY, REBRANDING,  
MARKETING, ADVERTISING

### CANDID [NYC]

CREATIVE DIRECTOR  
FEBRUARY 2020 – JANUARY 2022

BRAND, GROWTH, CAMPAIGNS, OOH,  
TV, SOCIAL, CRM, PROMOS

### IMPRINT PROJECTS [SF]

CREATIVE LEAD  
APRIL 2019 – NOVEMBER 2019

LEVIS, LEGO, DROPBOX

### SWIFT [PDX]

ASSOCIATE CREATIVE DIRECTOR  
FEBRUARY 2018 - MARCH 2019

GOOGLE, NEST

### BARBARIAN [NYC]

ASSOCIATE CREATIVE DIRECTOR  
JULY 2016 - JANUARY 2018

IBM, SAMSUNG, PEPSI,  
ETIHAD AIRWAYS, GE

SENIOR ART DIRECTOR  
FEBRUARY 2015 - JUNE 2016

### SID LEE AMSTERDAM [NL]

DESIGN DIRECTOR  
OCTOBER 2014 - FEBRUARY 2015

ABSOLUT, RED BULL, ADIDAS,  
TUBORG, NIVEA MEN

SENIOR DESIGNER  
NOVEMBER 2013 - SEPTEMBER 2014

DESIGNER  
FEBRUARY 2013 - OCTOBER 2013

### 180 AMSTERDAM [NL]

GRAPHIC DESIGNER  
OCTOBER 2010 - JANUARY 2013

ASICS, DHL, KETEL ONE,  
SONY PLAYSTATION, TUBORG

## EDUCATION

[US BACHELOR DEGREE EQUIVALENT]

### NATCOL INSTITUTE OF TECHNOLOGY [NZL]

DIPLOMA WEB DESIGN  
2004

### DESIGN & ARTS COLLEGE OF NEW ZEALAND [NZL]

DIPLOMA COMMUNICATION ARTS AND DESIGN  
2002 - 2003

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